

SOMM



TIMES

S O U T H E R N O N T A R I O M I L I T A R Y M U S T E R (S O M M)

SPECIAL POINTS OF INTEREST:

- Not for Profit Society
- Brief Back Ground
- Map & Photos
- Website, Facebook & Twitter
- SOMM Board of Directors

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S O M M B e c o m e s a N o t - f o r - P r o f i t O r g a n i z a t i o n

On Nov 27, 2012, after many hours of communications with the Ontario Historical Society, Mr. Rob Leverty, OHS director, paid the SOMM committee a visit. Rob was able to see first hand, some of the military vehicles belonging to Geoff Bottoms, viewed photos of other vehicles owned by a couple of members, and saw many more vehicle photos of those who have participated in the SOMM event over the past 3 years.



(L-R Jason Henry, Gunilla Dittman, Geoff Bottoms, Linda Iler, Mike Appel and OHS director Rob Leverty)

Never before has the OHS had such a group wanting to become an affiliated member. The SOMM committee is a unique group, trying to preserve our military history, while at the same time, honouring

our VETERANS.

In the garage of Geoff's Automotive on Drouillard Road, Mr. Leverty explained to the committee the history and background of the OHS, what it stands for, and our role as a new entity, affiliated with OHS. The committee presented a list of our new Board of Directors, signed a constitution, by-laws and a motion to incorporate in the presence of Mr. Leverty

and paid the required membership fee.

All the required documents were then filed with the Ministry of Government Services, Service Ontario for registration of our name. We then received our official letter and our Ontario Corporation Number.

SOMM has since received letters of support from our MP and our MPP and the process begins for our charitable application.

The next phase will be to apply to Veterans Affairs for some assistance as well. They have been there in the past, so we hope they will continue to support our effort, while we Honour our Veterans

B a c k G r o u n d o f S O M M

Now that SOMM is registered, and date and location are set, we are looking more deeply into the layout, setup, sponsorship, membership, applications for vehicles, re-enactors, vendors and volunteers.

Charitable application is in the process as it is a very important application for support

from veterans affairs. As a new organization there are trials and errors, so I hope you will please be patient with us as we iron out the wrinkles. Like any organization your participation and your support are and will be greatly appreciated. Those two little words "Thank You" cannot be said

enough times. We are now on Facebook and Twitter and eventually we will have flyers and attend local events to spread the word. We will be represented at the Essex Train Show, Feb 23 and the Open House/Dinner/Silent Auction for ECHRS on March 23, 2013.

NEW SOMM LOCATION For AUGUST 10 & 11, 2013



Essex council support



On February 4, 2013, SOMM executives, President, Geoff Bottoms and Secretary, Linda Iler went before Essex Town Council to seek approval and support to hold the 4th Annual Military Muster on the grounds of the Essex Arena property. We gave a little power point presentation, showing photos of vehicle



participation, re-enactors and vendors and well as a brief introduction as to the history background of SOMM for those who have never attended the show before.

Council members, one by one asked questions, then gave support for having the Southern Ontario Military Muster in

Essex Centre, August 10 & 11, 2013.

We also informed Council that we have received permission from the owner to use the large field for our re-enactment play area.

With Council support the small details are now being discussed with management.



Vendors

Can't have a show without the Vendors. We would like you to join those who have already taken an interest in either an inside display area, or a spot outside. We have had inquiries from our previous dedicated vendors as well as a couple of new vendors requesting information.

We would like to open this up to the Essex service clubs as well, so more work needs to be done in this part of our advertising campaign. If you know of a group who would like to take part, by all means contact us and we can work something out.

Please remember there is no charge to any vendor unless they need tables (\$5 ea.) and chairs (\$1 ea.) which goes to the Town (indoors only)

Outdoor vendors need to supply your own cover, tables and chairs.





MILITARY VEHICLE OWNERS



Can't have a Muster without the vehicles. We know we will lose a few vehicles this year, as some have already stated they are venturing to Fort Erie for a big 1812 event. Hope you enjoy yourselves!

For those not going to 1812 at Fort Erie, by all means watch the application section on the web for your entry form.

We are also requesting that you give a full description of your vehicle, year, make, model, where built, where it may have been used

during the war and any restoration information you wish to share. This will be kept in a binder and eventually put on our website as time goes on. It would even be nice to jot down how long you have been participating with SOMM, first year, second year, since it started.

President Geoff Bottoms will be at the show in Acton ON on Feb 23. Anyone in the area could connect with him at that time.



SOMM MEMBERSHIP

The Board of Directors has decided to branch out by opening to new members.

Are you dedicated to working on restoring military vehicles? Do you like to volunteer your time to a worthy educational military experience? Do you like meeting other enthusiasts who are also like minded? Maybe you have a special

talent in public relations, do you have time on your hands where you could approach sponsors, are you good at writing letters?, Could you assist in Grant writing? Can you put a newsletter together? Were you in the military and a veteran who could give suggestions on how things ran in previous wars? Do you just want to hang out with a group who

want to preserve Military History? Do you already have a valuable military collection, but **don't know how to share it?** These are all great ways to become involved with SOMM and be a member.

The new membership application is now on our new website or contact one of our directors listed on the back. Or email

Somm.militarymuster@gmail.com

Membership Fees:
Associate \$25.00 (no Military background),
Ordinary \$20.00 (Military past or present)
Student or Cadet \$10.00 for a year

Sponsorship is also available
Private Level of a \$100 donation
Sergeant Level of a \$300.00-\$500 donation
Captain Level of a \$500.00—\$1000.00
Colonel Level of a \$1,000.00 + donation

All Levels will be eligible for tax receipts once our charitable status is confirmed.

Sponsorship

By joining our team as a Private, Sergeant, Captain or Colonel Level Sponsor you will be bringing history to life.

Individual sponsorships at the **Private Level of a \$100.00 - \$299.00** donation will be recognized on our website (if you so choose) and you will receive a tax receipt.

Individual sponsorships or Not-for-profit organizations at the **Sergeant Level of a \$300 -**

\$499 on our website, in our brochures and newsletters and you will receive a tax receipt

A business sponsorship at the **Captain Level of a \$500.00—\$999.00** donation will provide your organization with joint billing in our advertising as well as a VIP Package (2 person free pass & 2 T-shirts) and tax receipt

A corporate sponsorship at the **Colonel Level of a \$1000.00 +** donation will provide joint

billing as a partner with your business recognized at all levels of media along with the VIP Package (4 person Weekend Pass and 4 T-shirts) and of course a tax receipt.

Your generous donation will be used to directly offset the logistical expenses for this exceptional international event.

**** Please Note:** Charitable application is in progress
*** Note:** Sponsor Application will be on the web shortly





S O U T H E R N
O N T A R I O
M I L I T A R Y
M U S T E R
(S O M M)

1390 Drouillard Rd
Windsor ON N8Y 2R7

Phone: 519-945-8648
E-mail: gbottoms@gmail.com

<http://www.militarymuster.ca>

<https://www.facebook.com/southernontario.militarymuster>

<https://twitter.com/SOMMshow>

The Society of the Southern Ontario
Military Muster is to **“Preserve,
Honour, Perpetuate and Educate in
memory of those who served”**

Help us do this by becoming
a member of SOMM



S O M M B o a r d o f D i r e c t o r s

President & Founder—Geoff Bottoms

gbottoms_somm@yahoo.ca

519-945-8648

Vice-President—Jason Henry

jhenry_somm@hotmail.ca

519-817-1126

Secretary—Linda Iler

linda.iler.somm@gmail.com

519-796-3393

Treasurer—Gunilla Dittman

gunilla.somm@gmail.com



Founding Director—Michael Timoshyk

mtimo2.timoshyk@gmail.com

(Red Deer, Alberta)

Director at Large—Mike Appel

rmappel@mnsi.net

Director Military Liaison—Rob Matte

ra.matte67@gmail.com

Director -Derek Jupp

dgjupp@cogeco.ca

Website: Rick Walker/Maverick Multimedia
Inc.



Original Founders of SOMM

I: Geoff Bottoms; R: Michael Timoshyk

