

SOUTHERN ONTARIO MILITARY MUSTER



2015

DONOR, SPONSOR AND PARTNER

CAMPAIGN

SOUTHERN ONTARIO MILITARY MUSTER

NOT-FOR-PROFIT CHARITABLE ORGANIZATION

The Southern Ontario Military Muster (SOMM) is a not-for-profit charitable organization created to “preserve, honour, perpetuate and educate in memory of those who served”. Our charitable event is unique as it combines military vehicles, re-enactors, vendors and Veterans to create a living history weekend. We invite you to be part of this experience.

Established in 2010, the original members of the Southern Ontario Military Muster were part of a committee which held three muster events at Heritage Village. This committee wanted to do more and decided to move on. On November 29, 2012, the Southern Ontario Military Muster became a not-for-profit organization affiliated with the Ontario Historical Society. Before the first year had passed, the SOMM had held the annual show in a new location at the Essex Arena Grounds and was granted charitable status. In 2014, we expanded the event and honoured our Afghanistan Veterans.

Which brings us to the preparation of the 2015 Military Muster event to be held at the Essex Sports Complex Arena and Grounds on June 13 and 14. This year we will continue to commemorate the 100th anniversaries of World War I and the 70th anniversary of V-E Day - Victory in Europe. A Veterans Military Anniversary Parade will be held before the opening ceremonies on June 13th. Reminiscent of the V-E Day celebrations held in 1945, our parade will honour ALL Veterans, with a special tribute to the surviving World War II veterans in the community. We will distribute a free sponsor’s program booklet to all who attend.

We have always strived to keep costs to a minimum to allow everyone to attend. The admission charged covers less than a quarter of the expenses incurred. The show’s major expense is the transportation of vintage military vehicles. National displays that honour our Veterans attract patrons, but do not come without costs. Donations and partner support behind us are needed to present a quality event.

We strive to bring a different and better event every year, but we realize the limits of our funding. Government grants assist with some expenses but funding is declining. We would prefer to rely on a strong community base of support where every dollar is local, recognized and greatly appreciated.

Your contribution will allow us to preserve, honour, perpetuate and educate, not just on the weekend of June 13th, but all year round.

Thank you.

Geoff Bottoms
President and Founder
gbottoms_somm@yahoo.ca
519-945-8648

Linda Iler
Secretary
linda.iler.somm@gmail.com
519-796-3393

PRESERVE



1943 Fox



1943 Universal Carrier Mk 1

HONOUR



EDUCATE

PERPETUATE



WORLD WAR I TRENCH

SOUTHERN ONTARIO MILITARY MUSTER

JUNE 13 AND 14, 2015
9AM-5PM EACH DAY
ESSEX CENTRE, ESSEX, ON



PLAN YOUR SUMMER, COME OUT TO SEE

- Living History Displays, Military vehicles, Vendors
- View encampments - talk to re-enactors
- Vendors will be inside arena
- Flag raising, Opening Ceremonies
- Vehicle Roll Past, WWI trench tours
- WWII Battle Re-enactments
- Canadian Forces Displays, Recruiting booth including Army, Navy & Air Force Cadets



FOR MORE INFORMATION VISIT
www.militarymuster.ca
519-945-8648
Email: somm.militarymuster@gmail.com
gbottoms_somm@yahoo.ca

ESSEX SPORTS COMPLEX
ARENA AND GROUNDS
60 FAIRVIEW AVE. W.
ESSEX, ONTARIO

\$ 5.00	ADULT ADMISSION
\$ 2.00	CHILDREN 6-17
FREE	CHILDREN 5 & under
FREE	TO ALL VETERANS

 **YOUR LOGO HERE**
- Captain and Colonel
Partner Levels



DONORS

INDIVIDUAL AND CORPORATE DONATIONS

CASH GIFT

Charitable tax receipts will be issued for amounts
\$25.00 and over.

Charitable Registration Number : 83515 6845 RR0001



Southern Ontario Military Muster (SOMM)

www.militarymuster.ca

1390 Drouillard Road, Windsor, ON N8Y 2R7

Phone: (519) 945-8648

somm.militarymuster@gmail.com

DONATION FORM

(Please PRINT – Fill In ALL Sections)

LAST NAME OR BUSINESS NAME: _____

FIRST NAME: _____

MIDDLE INITIAL: _____

ADDRESS: _____

CITY: _____ PROV: _____ POSTAL CODE: _____

HOME PHONE: _____ CELL: _____

EMAIL ADDRESS: _____

I would like to make a CONTRIBUTION to:

General Fund \$ _____

Vehicle Transportation Costs \$ _____

Other _____ \$ _____

TOTAL PAYMENT: \$ _____

(optional) In memory of _____

PAYMENT OPTIONS:

- CASH
- MONEY ORDER (made payable to SOMM)
- CHEQUE (made payable to SOMM)

Send or drop off cheque or money order with this form to the address listed above.

- Tax Receipts available upon request. Please check box.
Charitable Registration Number : 83515 6845 RR001

PRIVACY POLICY: The Southern Ontario Military Muster (SOMM) is committed to protecting the privacy of your personal information. We may maintain a record of your interaction for donor-related, promotion and tax receipting purposes, when required. Occasionally, we may contact you to keep you informed of the SOMM's initiatives.

- If you do not wish your name to be added to our contact list, please check box.

www.militarymuster.ca

SPONSOR OPPORTUNITIES

The Southern Ontario Military Muster is coming out with a sponsor's program booklet this year to help promote businesses who support the Military Muster in the Town of Essex and Essex County.

This program booklet will be distributed for free to everyone who attends this year's Military Muster in Essex on June 13th and 14th. The funds raised by the ads will help pay for the booklet. It is our hope that this will help to bring in business to all the shops and stores throughout the area.

From previous experience, this form of advertising has worked well for businesses in Windsor, Ontario and in other communities throughout Ontario.

This booklet will be roughly 4.24" x 6" - Colour Prices

Business Card - \$65

1/4 Page - \$90

1/2 Page - \$170

Full Page - \$280

Inside Front - \$325

Inside Rear - \$325

Outside Rear - \$325

B&W Prices - **Business - \$60, 1/4 Page - \$80, 1/2 page-\$150, Full Page - \$250**

We prefer all ads to be in colour but we will leave that to your discretion. Make all cheques payable to SOMM - please put "Ad" in the memo line.

Name of Business _____ Contact _____

Address _____ City _____ Postal Code _____

Phone Number _____ Email _____

For your convenience, you can email your ad to DCH-SOMM@hotmail.com

Phone 519-978-0996 or mail cheque to 1390 Drouillard Road, Windsor, ON N8Y 2R7

Your information will only be used for the ad in the Program.

All ads need to be in **no later than May 1, 2015.**

Authorized Signature : _____

PARTNER OPPORTUNITIES

As a partner, we offer you the opportunity to not only assist us in presenting a living history event but also to be part of an ambitious project that honours local Veterans and helps the SOMM to “preserve, honour, perpetuate and educate”. Financial assistance helps us to provide golf carts for Veteran transportation; helps us to secure displayers such as the Portraits of Honour Replica; and helps with the many expenses that come with the event such as land and arena rental and vehicle transportation.

To coincide with the 2015 Southern Ontario Military Muster, we will issue a sponsor program booklet which will be distributed free to the public at the show.

We offer several partner options for every budget; each option includes a print ad in the sponsor’s booklet as well as other print and website exposure on www.militarymuster.ca.

SERGEANT

\$300.00 - \$499.99

THANK YOU GIFT

2 one day passes (\$10 value)

Partner name listed on entrance sign

Partner name listed on the SOMM Website Partner page with a link to your website

1/4 page size ad in the program

CAPTAIN

\$500.00 - \$999.99

THANK YOU GIFT

4 one day passes (\$20 value)

Partner name and Logo listed on entrance sign

Partner name and Logo featured on the SOMM Website Home page with a link to your website

1/2 page size ad in the program

Partner name and Logo featured on event poster

A partner banner supplied by you to be hung on the perimeter fencing during the Muster.

COLONEL

\$1000.00 and over

THANK YOU GIFT

6 one day passes (\$30 value)

Partner name and Logo listed on entrance sign

Partner name and Logo featured on the SOMM Website Home page with a link to your website

Full page size ad in the program

Partner name and Logo featured on event poster and in May/June newsletter

A partner banner supplied by you to be hung on the perimeter fencing during the Muster.



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PARTNER FORM

(Please PRINT – Fill In ALL Sections and Return)

NAME/BUSINESS NAME: _____

ADDRESS: _____

P.O. BOX: _____ CITY: _____

PROVINCE: _____ POSTAL CODE: _____

PHONE: _____ EMAIL: _____

YOUR WEBSITE ADDRESS: _____

Partner Levels:

Sergeant Level of a \$300 – \$499.99 _____

- ★ Partner name listed on entrance sign
- ★ Partner name listed on SOMM Website partner page with a link to your website
- ★ 1/4 page size ad in program
- ★ 2 one day passes

Captain Level of a \$500.00—\$999.99 _____

- ★ Partner name and logo listed on entrance sign
- ★ Partner name and logo featured on event poster
- ★ Partner banner supplied by you to be hung on perimeter fencing during the Muster
- ★ Partner name and logo featured on SOMM Website home page with link to your website
- ★ 1/2 page size ad in the program
- ★ 4 one day passes

Colonel Level of a \$1000.00 + _____

- ★ Partner name and logo listed on entrance sign
- ★ Partner name and logo featured on event poster and in May/June newsletter
- ★ Partner banner supplied by you to be hung on perimeter fencing during the Muster
- ★ Partner name and logo featured on SOMM Website home page with link to your website
- ★ Full page size ad in the program
- ★ 6 one day passes

- I have enclosed a copy of my Logo or Business Card
- I will submit by email to DCH-SOMM@hotmail.com
- I have enclosed a copy of the ad
- I will submit by email **before May 1, 2015**

THANK YOU

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